

BY PAT MYERS

Report from Week 925: A remeaning task

in which we asked you to come up with a new definition for an actual word beginning with I through O. We had at least 300 good entries from among the more than 2,500 submitted (more honorable mentions appear online, but believe us, you don't want to read 300 entries). Some of these require you to pronounce the word differently from the original.



Knothole: Someone who isn't a jerk. (Jamie Pazur, St. Simons Island, Ga., a First Offender)

Winner of the cowboy boot mugs and the glass boot filled with drink mixer: Linguine: A person who insists on correcting someone's grammar or pronunciation when others are present. (Theresa Kowal, Silver Spring)

Ignorant (n.): A typical blog post. (Kevin Dopart, Washington; Jeff Contompasis, Ashburn)

Megawatt: A state of total bewilderment or disbelief. (Brendan Beary, Great Mills, Md.)

Infatuation: XXL-rated lust. (Rick Havnes. Potomac)

Intimacy: The new name for what used to be Hecht's lingerie department. (Tom Witte, Montgomery

Impervious: What convicted sex offenders are required to tell everyone, (Edmund Conti. Raleigh)

Implore: Stories like "Snow White and the Seven Dwarfs." (Mae Scanlan, Washington)

Karma: The woman destined to chauffeur half the freakin' neighborhood to soccer practice. (Lawrence McGuire, Waldorf)

Mammaries: Embarrassing stories from your childhood that your mother never fails to recount. (Gary Crockett,

Navigate: Scandal on the high seas. (Nancy Israel, Bethesda)

Microwave: One guy standing and waving his arms in a stadium. (Leigh Giza, Gainesville)

Jamboree: Someone who yawns through a Grateful Dead concert. (John Shea, Philadelphia)

Manifesto: A bachelor party. (George Smith, Frederick)

Locomotive: The insanity defense. (Theresa Kowal)

Maddening: Commenting on football games. "Joe wouldn't stop maddening for the entire second quarter." (Marty McCullen, Gettysburg,

And last: Nutmeg: A million Losers. (Kathy Hardis Fraeman)

More honorable mentions in the online Invite at washingtonpost. com/styleinvitational. And even more in the paper next week.

Next week: Outrageous fortunes, or Yuan smart cookie

THIS WEEK'S CONTEST: WEEK 929



BOR STAAKE FOR THE WASHINGTON POST

Now sit right back.

We wouldn't usually spring two song parody contests on you in the space of two months, but fate intervened: We mourn the passing here of the wonderfully named Sherwood Schwartz, creator of "Gilligan's Island" and "The Brady Bunch," among other TV classics — and, more pertinently, composer of their theme songs, whose lyrics introduced the show by explaining the setup for the story. Not Yet a Loser Fred Singerman suggested a neat idea: Write a funny song introducing a TV show, past or present. The more obscure the show is, the more you'll have to explain and still be funny. The song may be set to a Schwartz tune, or you can use any other tune (even your own, if you want to sing it in a video you post online)

Winner gets the Inker, the official Style Invitational trophy. Second place receives a box of Lunch Bugs, a pack of 24 sealable sandwich bags with a realistic photo of a roach or beetle embedded in each one. Nobody will steal your burrito from the office fridge if it's wrapped in one of these babies. Donated by Loser Nan Reiner.

Other runners-up win their choice of a coveted Style Invitational Loser T-shirt or yearned-for Loser Mug. Honorable mentions get a lusted-after Loser magnet. First Offenders get a smelly tree-shaped air "freshener" (FirStink for their first ink). E-mail entries to losers@washpost.com or fax to 202-334-4312. Deadline is Monday, Aug. 1; results published Aug. 21 (Aug. 19 online). Include "Week 929" in vour e-mail subject line, or it may be ignored as spam. Include your real name, postal address and phone number with your entry. See contest rules and guidelines at washingtonpost.com/ styleinvitational. The revised title for next week's results is by Chris Doyle; this week's honorable-mentions subhead was submitted by both Kevin Dopart and Judy



STYLE CONVERSATIONAL Have a question for the Empress or want to talk to some real Losers? Join us at washingtonpost.com/stylconversational.

Meaning-less: honorable mentions

Lassitude: "Timmy can get himself out of the #*@!@ well. I have better things to do." (Steve Langer, Chevy Chase; Laurie Brink, Cleveland, Mo.)

Incantation: Singing on the toilet. (Ann Martin, Bracknell, England)

Magnesia: "I don't recall buying any Playboys," (Chris Doyle, Ponder, Tex.)

Increase: Where the thong went. (Pam Sweeney, Burlington, Mass.)

Indigo: Harrison Ford's epitaph. (Doug Frank, Crosby, Tex.)

Open-pit: Describing a sleeveless dress. (Dixon Wragg, Santa Rosa, Calif.)

Newsletter: The man controlling Internet access in China. (Hampton DeJarnette, Silver Spring, a First

Mouthwatering: Euphemism for waterboarding. (Howard Walderman,

Juniper: A mohel. (Laurie Brink)

Kaleidoscope: The doohickey the body shop uses to inspect your wrecked car. (Beverley Sharp, Montgomery, Ala.)

Kidney: A common place to put Band-Aids. (Mike Inman, Lewes, Del.)

Opportune: What them ladies with the horn-helmets sing. (Mike Gips, Bethesda)

Orangutans: People who try to look like Snooki. (Craig Dykstra, Centreville)

Lackadaisical: What Donald Duck was after his divorce. (Xin Yu, Columbus, Ohio)

Lapidary: A miniature pet camel. (Todd Carton, Wheaton)

Kilogram: A letter bomb. (Chris Doyle)

Lambaste: What Gordon Ramsay does when the meat's too tough. (Kathy Hardis Fraeman, Olney)

POP CD REVIEW

Brandy and Ray J A FAMILY BUSINESS



Brandy Norwood is a famous R&B singer and sitcom star. Her brother, Ray J, is best

known for being the other half of that infamous Kim Kardashian sex tape. Also, he sings. The two have joined forces for a VH1 reality show and now an album, both titled "Brandy and Ray J: A Family Business."

A collection of songs performed by various Norwood family members (including mom Sonja and dad Willie), "Business is awkward and adorable and really, really wholesome. It's probably the only "urban" record you'll hear all year where any mentions of "eight balls" are references to playing pool.

Brandy's solo tracks are welcome reminders of what a great voice she has; Ray's Chris-Brown-goes-to-the-disco tracks are less essential and everything else is critic-proof. Who's going to criticize Brandy's daughter, Sy'rai Smith, blithely autotuning her way through a pint-size banger about how much she loves her family — even though it's awful?

- Allison Stewart



SIBLINGS' SCREEN TIME: Brandy Norwood and her brother, Ray J, also star in a VH1 reality show titled "A Family Business."

MEDIA Fashion magazines' ad revenue rising

Magazine ad revenue is increasing as the economy recovers from the Great Recession, and the fashion glossies continue that trend with their September issues.

Conde Nast's Vogue is leading the pack with 584 ad pages, up 9.3 percent from last year, and Time Inc.'s In Style will run 431 pages - a new record.

Glamour, also a Conde Nast publication, is even with last year.

- The Wrap